

FOR IMMEDIATE RELEASE

Press Contact:

Tara Rowland
Marketing Consultant
Children's Museum of the Upstate
678.551.5378
marketing@tcmupstate.org

New Exhibit at TCMU Challenges Children with Games of Skill, Chance and Strategy

Exhibit Created and Built by TCMU that Highlights Local Toy and Game Inventors

GREENVILLE, SC – May 16, 2016 - The Children's Museum of the Upstate (TCMU), a leader in innovative family activities and dynamic learning, is pleased to announce a new exhibit opening May 28, 2016 through September 5, 2016. The exhibit, called Fun & Games, features new and traditional games created to teach children vocabulary, problem solving, math, counting, critical thinking and pattern recognition. It will give museum guests interactive learning experiences, allowing them to:

- Play giant replicas of favorite games, such as Jenga and checkers
- Learn the rules, origins and histories of beloved games and activities
- Create new games with their own rules
- Enjoy game tables with family and friends

The new exhibit, which is created and built by TCMU, will be housed on the third floor of the museum. It will also feature a “make your own” game area inspired by local inventors, Dave Yearick and Kristin Miller Burrell. Redonkulary, a game invented by Burrell, gives kids more than 200,000 possible word combinations with endless definitions, resulting in a hilarious and nonsensical word game. Yearick’s game, called Djubi, is described as the “ultimate game of catch” that features a sling-shot attached to a mini-lacrosse stick to give kids a hands-on play experience. Both games are representative of the breadth and depth of activities the exhibit will offer to guests.

TCMU President and CEO, Nancy Halverson, is excited to announce the newest exhibit, noting, “The Fun & Games exhibit gives our guests the chance to have fun while they learn, especially as they explore new and traditional games that offer multiple STEM-inspired learning

components.” She also remarks that each changing exhibit gives museum guests something out of the ordinary, adding, “TCMU’s rotating exhibits give museum guests and members the opportunity to glean new experiences during museum visits, because they offer fresh programming and activities that differ from the permanent exhibits they are familiar with.”

The exhibit is free with admission. For information about location, hours and admission rates, visit www.tcmupstate.org.

The Children's Museum of the Upstate in downtown Greenville, SC is a private, not-for-profit organization dedicated to sparking a lifelong passion for curiosity and learning through play. As the nation's 7th largest children's museum and first children's museum to become a Smithsonian Affiliate, TCMU engages communities through interactive exhibits, online resources and award-winning public and youth education programs.

###

About The Children's Museum of the Upstate (TCMU)

TCMU's mission is to spark a lifelong passion for curiosity and learning through play. Conveniently located in downtown Greenville on the cultural campus of Heritage Green, visitors experience 19 exhibit galleries with more than 100 individual exhibit components that offer a continuum of programming in the areas of arts, humanities, sciences, health, nutrition and the environment. At 80,000 square feet, TCMU is the nation's 7th largest children's museum and 10th largest in the world. As the nation's first children's museum to become a Smithsonian Affiliate, there are new and exciting programs developed for every age level to stimulate creativity and stir the imagination. For more information, visit www.tcmupstate.org.